

ROYAL PERTH YACHT CLUB



EXECUTIVE SUMMARY

As one of the oldest and most prestigious Yacht Clubs in Australia, we believe that we embody the values and standards that are synonymous with the Platinum Clubs of the World community.

RPYC offers a range of first-class facilities and personalised services to its members. It boasts an idyllic waterfront location with breathtaking views of the Swan River, a private marina, luxury facilities, fine dining, and an extensive range of events. Our unrivaled facilities and services have earned us a reputation as one of the finest Yacht Clubs in the southern hemisphere.

RPYC has a long and illustrious history dating back to its establishment in 1865. We pride ourselves on being a custodian of the sport of sailing and our contribution to promoting sailing at both a national and international level. Our Club has hosted several internationally recognised sailing events, including the America's Cup, the World Match Racing Championships, and the World Offshore Championship, to name a few.

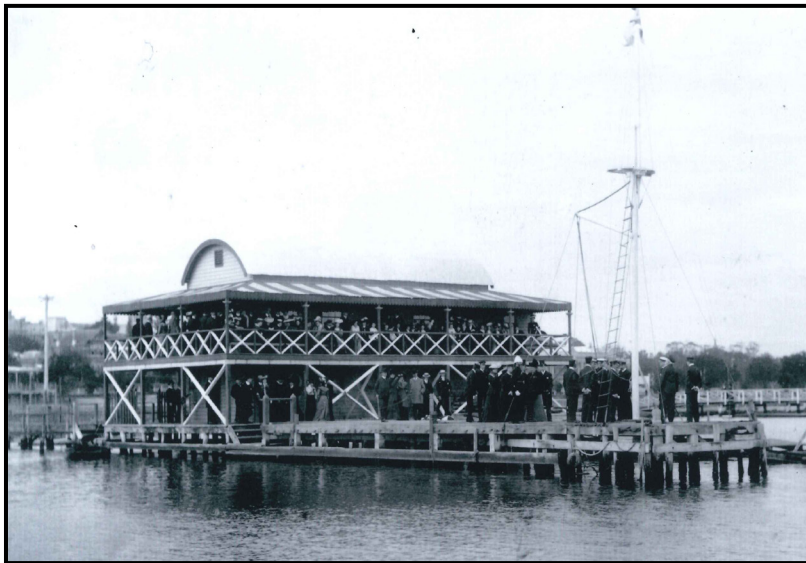
In addition to our sailing heritage, RPYC is committed to promoting camaraderie among its members. We have a vibrant social program that includes regular events and activities that bring members together. Our focus on community and inclusivity has been a cornerstone of our Club for over a century.

We believe that our Club's culture, facilities, and commitment to excellence would make a significant contribution to the Platinum Clubs of the World community. We remain hopeful that our application will be received positively, and we look forward to the opportunity to showcase our Club to Platinum Clubs of the World members.





Universal Recognition



We can trace our origins back to 1841, just 12 years after Captain Fremantle arrived to establish the Swan River Colony, when a group of sailors staged a modest regatta to celebrate Foundation Day. History records further notable events in 1851 and 1859, and in 1865 this original group of pioneer sailors formalised the Perth Yacht Club. We are the third oldest in Australia after the Royal Yacht Club of Victoria and the Royal Sydney Yacht Squadron.

In 1880 a jetty was built at the Club's original location at the foot of William Street, a two minute walk from the central business district. The Clubhouse was opened in 1889 when the State's population was just 49,000.

In 1920, the clubhouse was extended and the Club formed the Royal Australian Naval Volunteer Reserve in Western Australia. By then, sailing was an established sport with other yacht clubs on the Swan River and at Fremantle, Albany, Esperance and Geraldton.





Universal Recognition



Western Australian yachting and Royal Perth entered a new era in 1972 when Alan Bond brought the 12 metre yachts Gretel I and II for training purposes, and built Southern Cross for the 1974 challenge for the America's Cup. He repeated that effort in 1977, 1980 and finally won the cup in 1983, ending a 132 year winning streak by the USA.

Royal Perth Yacht Club has continued to play an active role in both hosting International events and producing champions on the world sailing scene. The Sydney Paralympics in 2000, saw Royal Perth Yacht Club members Noel Robbins, Jamie Dunross and Graeme Martin win Gold in the Sonar Class, the 2008 Beijing Olympics saw Elise Rechichi and Tessa Parkinson win gold in the 470 class, the Paralympics the same year saw Rachel Cox win silver in the Skud 18 Class and Colin Harrison, Graeme Martin and Russel Boaden win bronze in the Sonar Class.

The Club is proud to be home to Jon Sanders and his faithful Perie Banou II. Jon currently holds the records for the longest distance ever sailed continuously by any vessel for his Triple non-stop solo circumnavigation from 1986 – 1988, sailing 657 days 21 hours and 18 minutes at sea. Jon's latest endeavor, supported by the Club, is the completion of a 10th Circumnavigation of the Globe.



MISSION



Where members feel valued and benefit from the friendships they make through boating, both on and off the water.

A community hub providing social or competitive activities that foster a harmonious, pleasant, and fun atmosphere within a safe and sustainable environment.

VISION

To be one of the world's premier Yacht Clubs where boating, friendship, family and community come together.



VALUES

5
CORE
ASPECTS

1

Team

2

Boating

3

Membership

4

Community & Environment

5

Safe & Impeccable Facilities

Safety

1

Community

2

Respect & Integrity

3

Friendship & Family

4

Environmental Stewardship

5

5
CORE
VALUES



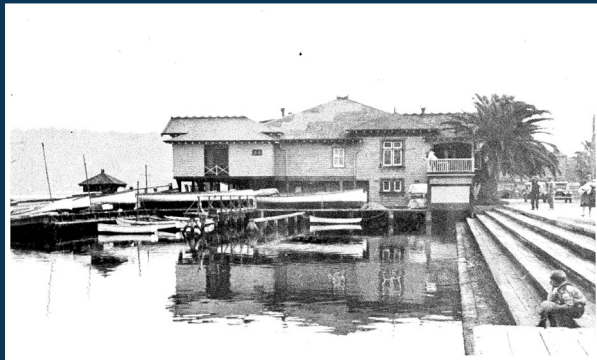
THE CLUB



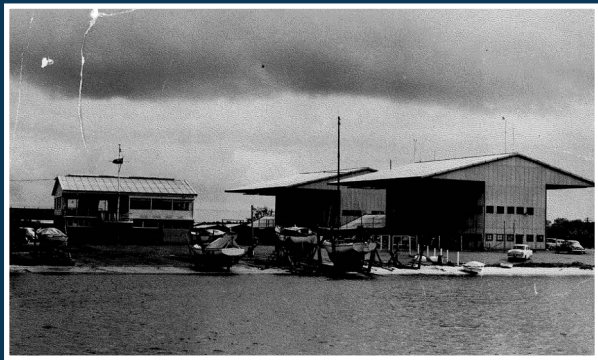
1903



1913



1920's



1983



1980's



2023

1983 AMERICA'S CUP VICTORY



In 1983, Royal Perth Yacht Club's yacht "Australia II" achieved a momentous feat by capturing the prestigious America's Cup. This marked the first successful challenge against the New York Yacht Club's 132-year stronghold on the coveted trophy. Under the stewardship of Alan Bond and skipper John Bertrand, "Australia II" staged an extraordinary comeback, rallying from a 3-1 deficit to overcome the New York Yacht Club's "Liberty." This triumph not only shattered the longest winning streak in sporting history but also marked the end of the United States' unbroken dominance in the racing series.

Central to this victory was the ingenious innovation of the winged keel, a revolutionary design featuring a wing-shaped underwater bulb. This groundbreaking technology endowed "Australia II" with unparalleled stability and speed, propelling it to victory in the fiercely contested finals held off Newport, Rhode Island. The climactic seventh race proved to be the crowning moment, as "Australia II" surged across the finish line, sealing its place in history.

Beyond its sporting implications, "Australia II's" win resonated as a testament to unwavering determination and national pride. Australians were united in celebration, inspired by their team's ability to overcome odds and challenge established norms. The triumph of "Australia II" sparked a transformation in yacht engineering, leaving an enduring legacy that redefined sailboat technology for generations to come.

RESPECTED MEMBERSHIP

COMMUNITY SPIRIT



At the core of our Club is a deep-seated community spirit that blossoms from our collective love for boating and our unwavering commitment to fostering a strong sense of togetherness. RPYC isn't just a place where boats gather; it's a sanctuary where kindred spirits connect and friendships flourish.



Within the embrace of the RPYC, we find more than a boating haven; we discover a second home, a place where fellow members transform into lifelong friends who are as dear as family. Beyond the exhilaration of navigating the waters, it's the connections we nurture and the memories we create that define the true essence of our experience.



By embracing the spirit of togetherness, RPYC transforms into more than just a boating Club – it becomes a home away from home, a sanctuary where the love for boating intertwines seamlessly with the joy of community.

CORE VALUES



SAFETY

- Priority on and off the water
- Compliant, best practice
- Constantly improving governance
- Risk assessment and hazard identification mindset
- Dependable



FRIENDSHIP AND FAMILY

- Where Members become friends.
- Camaraderie flourishes
- Generations of Members
- Passionate & considerate



COMMUNITY

- First nations engagement and recognition
- Neighbourly approach to collaboration in the Bay
- Outward looking
- Approachable



RESPECT AND INTEGRITY

- Focus on diversity and inclusion
- Focus on females
- Adaptive activities for all
- Welcoming and non-judgmental culture



ENVIRONMENTAL STEWARDSHIP

- Sustainable practices and conservation mindset
- Renewable energy initiatives
- Protecting and preserving natural environment
- Clean Marinas certified



EXCELLENCE IN AMENITIES & FACILITIES



PORTFOLIO





**THE
CRAWLEY
CLUBHOUSE**

Located less than 10 minutes drive from Perth CBD in sheltered waters of Matilda Bay, our Crawley Marina provides the perfect place to berth vessel's to cruise out on the Swan River or head out to the Ocean.

The Clubhouse offers onsite facilities including first class dining and bar facilities, onsite amenities including bathrooms, showers and a gymnasium. We offer Members access to an onsite Shipwright, boat lifter and a boat repair yard with 40 hardstand bays.

Our riverside venue is also the ideal location for any event. From birthdays to engagement parties, celebrations and everything in between. With light-filled indoor spaces and outdoor lawns suitable for marquee events.





The Royal Perth Yacht Club (RPYC) Annexe, nestled along the picturesque coastline, is renowned for its stunning views, boating community, and vibrant social events.

Located in the Port City of Fremantle, our Annexe provides Members with an ocean side facility. Originally constructed to be home to the America's Cup Defence, the Annexe provides the perfect facility for Members to explore our stunning coastline or berth overnight and enjoy the lively atmosphere of Fremantle.

THE FREMANTLE ANNEXE



THE MARINA

We have 361 Pen's in Crawley and 101 Pen's in Fremantle. Each pen in the Marina is serviced by individual power and water facilities. Golf carts are provided for Members' use to assist people with disabilities or the elderly have easier access to boats. These golf carts are also used to provide catering services to Members' vessels. The Marina has security gates which close between 7pm and 7am each night. These can be accessed by Members through the swiping of their Membership cards.

In June 2014 the Club completed a M\$3.2 project rebuilding our hard stand works area. This included the installation of the state of the art filtration system and underground pollutant traps to ensure the facility has a minimal impact on the environment.



EXCEPTIONAL SERVICE STANDARDS



HOSPITALITY



ON THE WATER



MEMBERSHIP

HOSPITALITY

At the esteemed Royal Perth Yacht Club, our unwavering commitment to delivering excellence permeates through every facet of the services we offer. With a rich tradition of maritime heritage and an unwavering dedication to hospitality, we continuously strive to create unparalleled experiences for all who step through our doors.

Our versatility shines through as we seamlessly accommodate events of varying scales, from cozy get-togethers to grand celebrations gracing our expansive lawn, capable of hosting up to 500 guests.

The menus curated under our Head Chef Simon reflect a harmonious fusion of creativity, quality, and local flavor. Embracing the bounties of our region, we take pride in sourcing the freshest local ingredients, including from our own garden, imbuing each dish with a sense of place and an essence of authenticity.

Our commitment to elevating events to unforgettable heights extends beyond the culinary realm. We understand that crafting a remarkable occasion involves a symphony of details, and our event organisation team of dedicated professionals stands ready to assist in weaving together every intricate thread. From conceptualisation to execution, we orchestrate seamless events that resonate with the unique visions and preferences of our valued clients.



ON THE WATER

Rooted in a heritage of maritime passion and a commitment to nautical prowess, we stand as a beacon for enthusiasts and novices alike, offering a comprehensive range of sailing services that cater to every aspect of this timeless sport.

Within the heart of our esteemed Club, a vibrant tapestry of sailing events and opportunities unfolds, ranging from spirited regattas that test seasoned sailors to introductory lessons that gently introduce newcomers to the thrill of the open water. Our offerings cater to all levels of experience and ambition, ensuring that the joys of sailing can be embraced by everyone willing to hoist a sail.

As a testament to our dedication, our sailing programs encompass a spectrum of activities, from hands-on training to competitive racing. We include Keelboat sailing, Power Boating and On the Beach sailing.

At the helm of our sailing endeavours is our boating operations director Travis Burtenshaw, an experienced mariner whose passion for the craft is matched only by his commitment to providing a holistic experience.

Amidst our dedication to maritime mastery, we never lose sight of the importance of safety and community. We foster an environment where camaraderie thrives, where fellow sailors become friends, and where the seas become a shared playground for collective growth. The Royal Perth Yacht Club doesn't just offer sailing services; it offers a haven for those who share a deep-seated love for the art of sailing.



MEMBERSHIP

Our Club stands as a sanctuary for individuals who harbor a deep-seated love for the sea, a fascination with maritime history, and a yearning for meaningful connections. With a membership that spans across generations, we offer an unparalleled platform for forging friendships and creating lasting memories within a community of kindred spirits.

Our Club’s membership isn’t just a status; it’s an invitation to join a select circle of individuals who understand that life is best lived when surrounded by those who share similar values and interests. We take immense pride in curating an environment where diversity thrives, where experienced sailors, aspiring enthusiasts, and those who simply relish the waterfront lifestyle come together in harmonious unity.

When our Members join Royal Perth Yacht Club, they are not just gaining access to our exclusive facilities; they are stepping into a realm of tailored experiences that cater to their unique preferences. Whether they find solace in the rhythmic lapping of waves against the hull, savor the art of delectable cuisine, or host an event, our diverse range of offerings ensures that each Member is targeted and provided opportunity to immerse in.



ADAPTING TO CHANGING TIMES



DIVERSITY AND INCLUSIVITY



SUSTAINABILITY

DIVERSITY AND INCLUSIVITY

At RPYC we firmly believe that everyone deserves equal opportunities, regardless of their abilities or disabilities. That's why we strive to create an environment that is disability-inclusive, ensuring that every individual feels respected, valued, and empowered. At our organisation, we understand that disability is not a limitation, but a unique aspect of human diversity. We actively promote accessibility and inclusivity in all areas of our operations, from physical spaces to digital platforms. Our facilities are designed to be accessible to individuals with mobility challenges.

SAILABILITY

RPYC are proudly partners with Sailability WA.

Sailability was established at Royal Perth Yacht Club following the success at the Sydney 2000 Paralympic Games in the Sonar class keelboat. Noel Robbins, Jamie Dunross and Graeme Martin won the gold medal, establishing a legacy of success for Sailability WA.

Sailability offer supported sailing and learn to sail programs hosted at RPYC, which are designed to build confidence, provide skill development opportunities and offer an active experience, social interaction and enjoyment in a supportive environment.

They are committed to ensuring everyone can enjoy the vast and plentiful benefits of the recreation we are so passionate about. Supported sailing provides the opportunity for people of all abilities to participate in a way that is suited to their requirements.

Sailability WA has also partnered with supporting Club, Royal Perth Yacht Club to host some major events, including welcoming sailors from 15 nations for the IFDS – (International Federation of Disabled Sailors) World Championships in January 2006.

The ongoing success of the advanced sailing participants is something in which Sailability WA is justifiably proud.



DIVERSITY AND INCLUSIVITY

FISHABILITY

RPYC has also proudly partnered with Fishability.

Fishability is a non-profit association that delivers programs and activities designed to increase the active involvement of people with disabilities into recreational fishing. The organisation was incorporated in 2003. Fishability has since provided recreational fishing opportunities to members in our community living with disabilities.

RPYC hosts fishability twice a week from our purposely built pontoon that can accommodate up to ten participants, support workers and crew.

All fishing activities are at no cost to participants. Fishability provide all the fishing equipment. Our volunteers are all police cleared and hold current Working with Children Cards.



SUSTAINABILITY

3 GOOD HEALTH AND WELL-BEING



Goal 3: Good Health and Well-Being

Ensure healthy lives and promote well-being for all at all ages

What we do:

- Host wellness events with keynote speakers and workshops that members can then relay into their everyday lives.
- Encourage staff to keep up to date on all vaccines.
- Have covid-19 measures in place in case of another pandemic.
- Hand sanitiser places around the club and key touch point frequently cleaned.

6 CLEAN WATER AND SANITATION



Goal 6: Clean water and Sanitation

Ensure availability and sustainable management of all water and sanitation for all.

What we do:

- We sponsor a Fishing Line Bin in conjunction with Swan River Sailing
- No Plastic bags
- No Straws
- Rain Water collection system
- Accredited Clean Marina
- Accredited Fish Friendly Marina
- Filtered water station placed around clubhouse for refilling bottles
- Spill Kits and drip trays on jetty

7 AFFORDABLE AND CLEAN ENERGY



Goal 7: Affordable and Clean energy

Ensure access to affordable, reliable, sustainable and modern energy for all

What we do:

- Battery collection recycling
- Solar panels placed on the gate house, with the intention of having more put on the main club house



SUSTAINABILITY

10 REDUCED INEQUALITIES



Goal 10: Reduced Inequalities
Reduce inequality within and among countries.

What we do:

- Recognise aboriginal land

11 SUSTAINABLE CITIES AND COMMUNITIES



Goal 11: Sustainable cities and communities
Make cities and human settlements inclusive, safe, resilient and sustainable

What we do:

- Oil collection recycling
- Containers for change
- Environmental training for Staff and Contractors

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Goal 12: Responsible Consumption and Production
Ensure sustainable consumption and production patterns

What we do:

- Bio Cups for use in Workshop
- All staff use keep cups/ own mugs
- Water machine 500ml single use bottles saved
- Special Glass rubbish bins
- In the Wind (RPYC Magazine)
 - 40% recycled paper
 - Vegetable Ink used
- All printing done by Optima Press (Green Stamp accreditation)
- Oil collection recycling
- Containers for change
- Recycle Toner Cartridges
- Statements sent via email

SUSTAINABILITY



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13 CLIMATE ACTION



Goal 13: Climate Action

Take urgent action to combat climate change and its impacts

What we do:

- Rain Water collection system
- Containers for change

14 LIFE BELOW WATER



Goal 14: Life below water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

What we do:

- We sponsor a Fishing Line Bin in conjunction with Swan River Sailing
- No Plastic bags
- No Straws
- Sustainably sourced Seafood
- Dolphin Watch partner - Staff Member allocated to Program
- Accredited Clean Marina
- Accredited Fish Friendly Marina

15 LIFE ON LAND



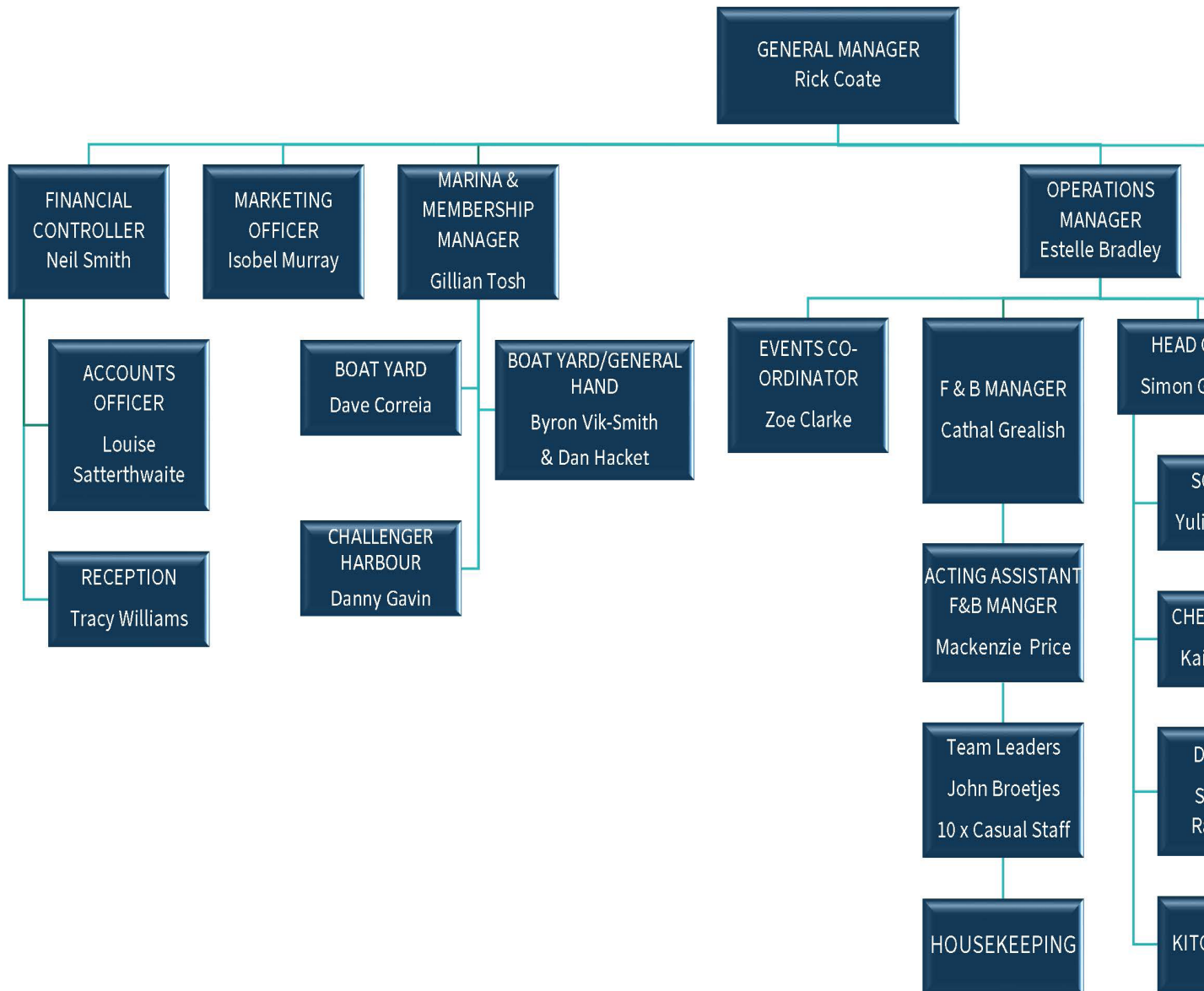
Goal 15: Life on land

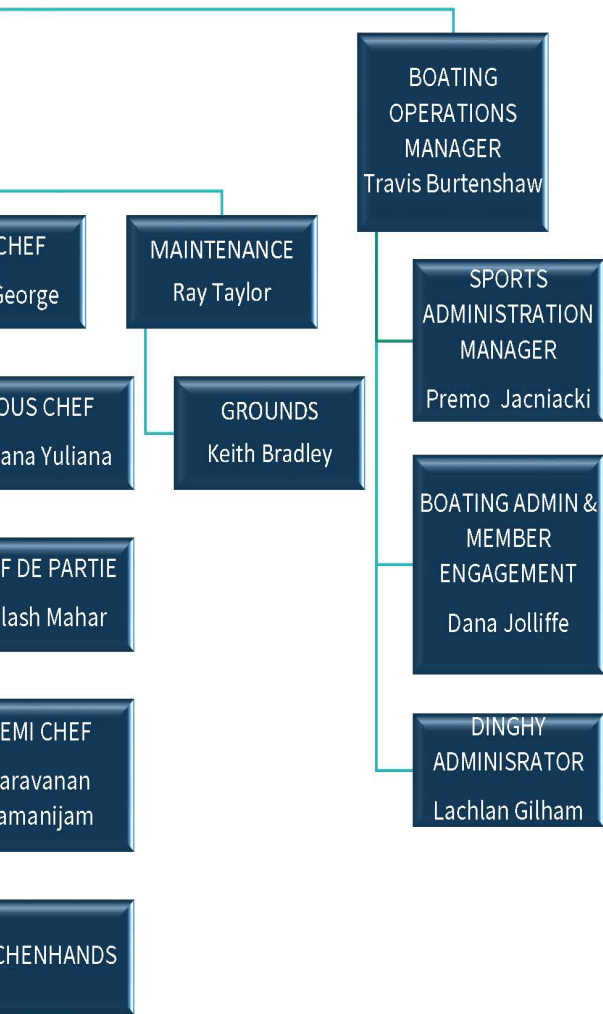
Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

What we do:

- Compost
- Chefs garden
- Gardeners restricted with plants and fertilisers according to DBCA recommendations

Team Organisation Chart 2023





MANAGEMENT & OPERATIONS



RICK COATE

GENERAL MANAGER

Rick oversees the daily operations of the business. He ensure's strategic goals are met by setting operational policies, creating and maintaining budgets, managing employees, and working closely with the General Committee to ensure members are happy and the Club is constantly progressing.



ESTELLE BRADLEY

OPERATIONS MANAGER

Estelle oversees high-level HR duties, such as the everyday running of the company, setting training standards and hiring procedures. She also analyse's and improve's organisational processes, and work to improve quality, productivity, and efficiency.



GILLIAN TOSH

MEMBERSHIP MANAGER

Gillian is primarily responsible for recruiting new members, and retaining existing ones. She develops and leads membership drives, plans new member events, and creates and implements outreach strategies in order to expand our membership base whilst engaging with existing members. Gillian is also our Marina Manager she, organises and delegates pens to members whilst working closely with our workshop team to organise the hardstand.



NEIL SMITH

FINANCE CONTROLLER

Neil is primarily responsible for providing accurate and timely company records by managing the accounting function. Duties include owning the financial close process and producing financial statements and reports to guide decision-making. He also manages the Finance Committee.





TRAVIS BURTENSHAW

BOATING OPERATIONS MANAGER

Travis organises our on water events and activities. He helps with the daily running of our keelboat sailing, power sailing and off the beach sailing. Travis also assists with the maintenance of all of our on water assets.



ZOE CLARKE

EVENTS CO-ORDINATOR

Zoe plans and coordinates events. She runs viewings of our venues, organises functions and all that comes with them, arrange's onsite vendors and ensures client satisfaction for the scheduled events.



SIMON GEORGE

HEAD CHEF

Simon runs and directs the food preparation process, cooking and organising for our Members to dine in our Wardroom and for Private functions. He constructs menus with new or existing culinary creations ensuring the variety and quality of the servings



CATHAL GREALISH

FOOD & BEVERAGE MANAGER

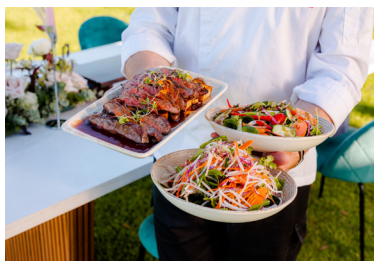
Cathal manages the daily operation of our Wardroom, helps develop menus, maintains quality standards, oversees staff training, monitors inventory and ensures compliance with health and safety regulations, and providing excellent customer service. Cathal also helps with gaining food and beverage sponsors for events.



PORTFOLIO



THE OVERALL EXPERIENCE



TESTIMONIALS

01

**Kylie Forth- Gold Medal – IFDS
World Blind Match Racing
Championships – Skipper (2014)**

“I am truly impressed by the warm and inviting atmosphere created by the Members and staff at this club. Their approach is refreshingly non-invasive, making everyone feel comfortable and valued. The club is accessible and i feel incredibly comfortable here. The ongoing support and encouragement I receive from fellow members have been invaluable. They consistently stand by me, offering unwavering support in all of my endeavors. I am grateful to have found such a wonderful community that genuinely cares.”

03

**RPYC Member -
Anonymous**

“Sailing at the Royal Perth Yacht Club was a remarkable experience. The pristine waters of the Swan River, expert guidance from their instructors, and the sense of community among fellow sailors made it an unforgettable adventure. It’s not just about sailing; it’s about embracing a vibrant lifestyle by the water.”

02

**Rach & Marty - wedding
held at RPYC**

“The venue was spectacular and the service impeccable. We had the best night, and our guests all commented on the beautiful venue and how yummy and plentiful the food was!

We will never forget what a wonderful night we had.”





2023

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