



2019/2020 HOUSE REPORT

VICE COMMODORE
SHAWN OFFER

HOUSE COMMITTEE'S WHY

HC RESPONSIBILITIES:

- **NON BOATING FACILITIES AND ACTIVITIES**
- **PARTIES, PLATES, PARKING, PINTS**
 - Club Performance
 - Standards & Maintenance
 - Member representation
 - Membership Responsibilities
 - Consider emerging issues
 - Develop strategies relating to the above

- Not about day to day management



House Committee Members



Shawn Offer

Vice Commodore &
House Chairman



**Andrew
McAullay**

Membership
Chairperson



**Karen
Koedyk**

Full Member & Sailor



Kim Short

Full Member &
Centreboard Sailor



Fiona Laing

Full Member & Sailor



**Bella
Whitehurst**

Full Member & Sailor



**Peter
Garside**

Crew Member

Kelly Scott

Marketing Manager

Cathal Grealish

House Manager





- Membership Retention & Recruitment
- Improved Engagement
- Events Sizzled
- Beverages Popped
- Annexe Crew Parking Offshore Racing
- “Give A Feed” Christmas Hampers
- Preparations for Renovations
 - New Events
 - Catalina Bar Menu
- Covid-19 Pivot



House Committee Activities

2019/2020 Initiatives



Royal Perth Yacht Club's Covid-19 Pivot

A historic total shutdown of the club's ability to hold regular club activities!

The New Online Club

- RPYC Community Spirit Group
- E-Sailing
- Virtual Results
- Online Bingo
- Online Book Club
- ANZAC Day Ceremony



New Online Platform

- Zoom Training sessions
- Zoom Meetings
- Zoom Coffee catch ups
- Zoom Facebook Lessons



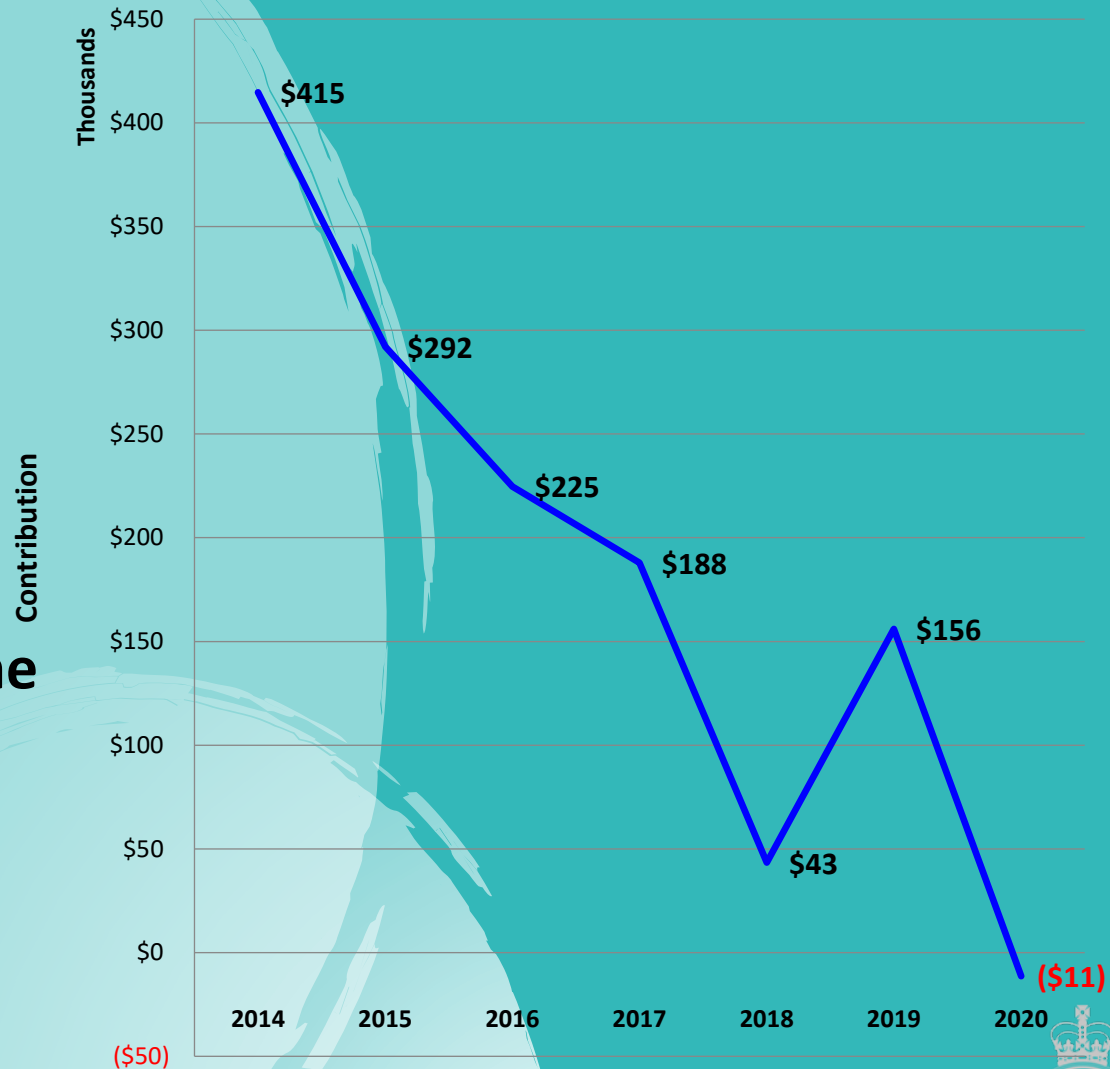
19/20 EVENTS

- NEW MEMBER NIGHTS
- LADIES IN THE BAY
- SPANISH BOQUERIA NIGHT – JULY '19
- SAX BY THE SEA
- OPENING DAY
- WINE PAIRING DINNER
- MELBOURNE CUP
- CHRISTMAS SUNDOWNER
- AUSTRALIA DAY
- YUM CHA - FEBRUARY
- CURRY NIGHT – JULY '20
- WEDDINGS – HT & VC



F&B Financial Performance

- **Function Business Disappeared**
 - Building Works
 - Covid-19
- **Wardroom Discounts \$32k for 10 months**
- **House Support Scheme**
 - Unused credits
 - Club Support
- **The future is the key**



FUTURE INITIATIVES

- LADIES' EVENTS FOCUS
- CATALINA BAR LAUNCH
- SOCIAL REVAMP
- NEW GLASSWARE FOR WARDROOM
- CLUB MARKETING & COMMUNICATIONS REVIEW
- SAIL PASS CONNECTIVITY
- PROSHOP APPAREL REVIEW
- ANNEXE – FEMALE SHOWERS



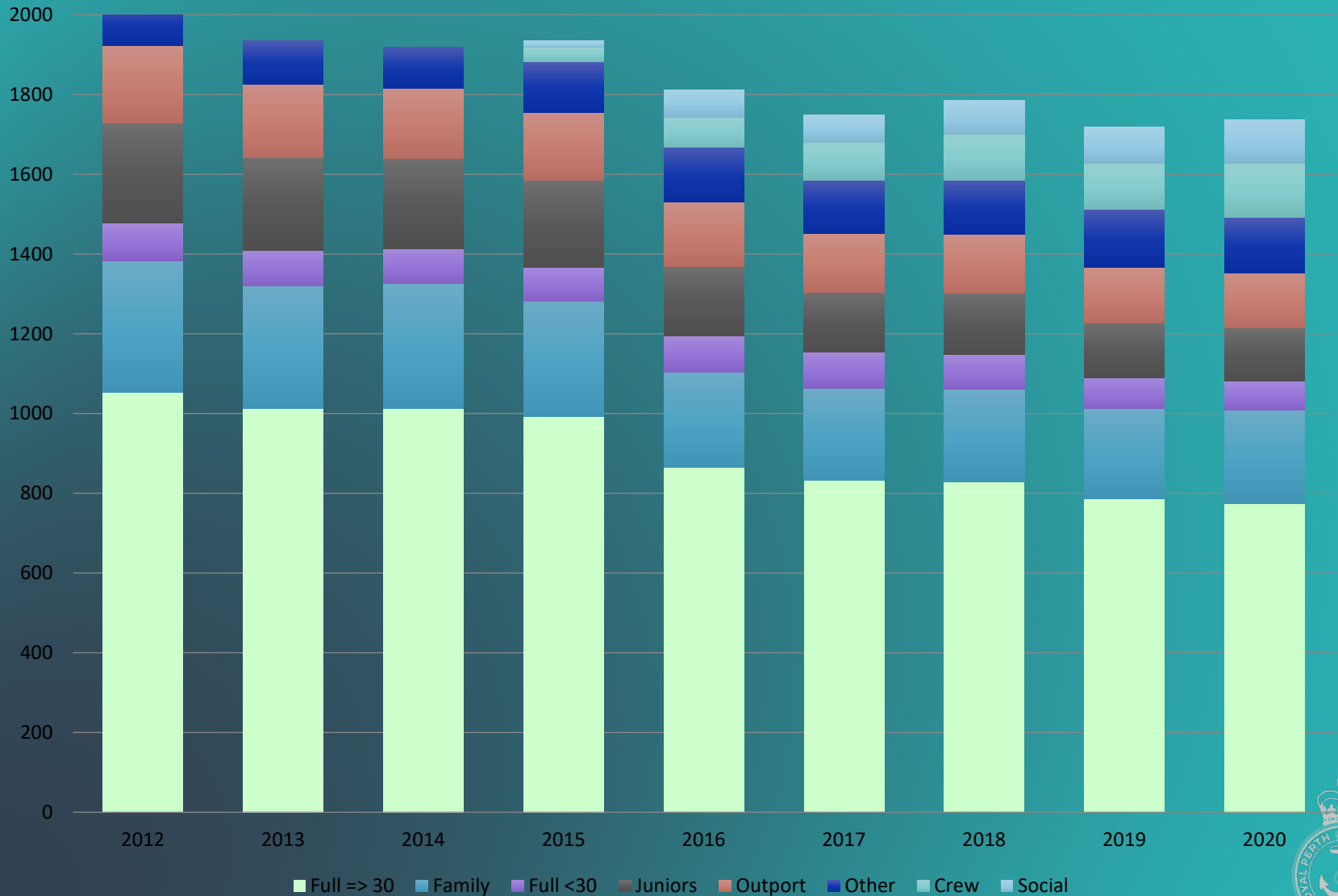
MEMBERSHIP

RPYC VALUE PROPOSITION:

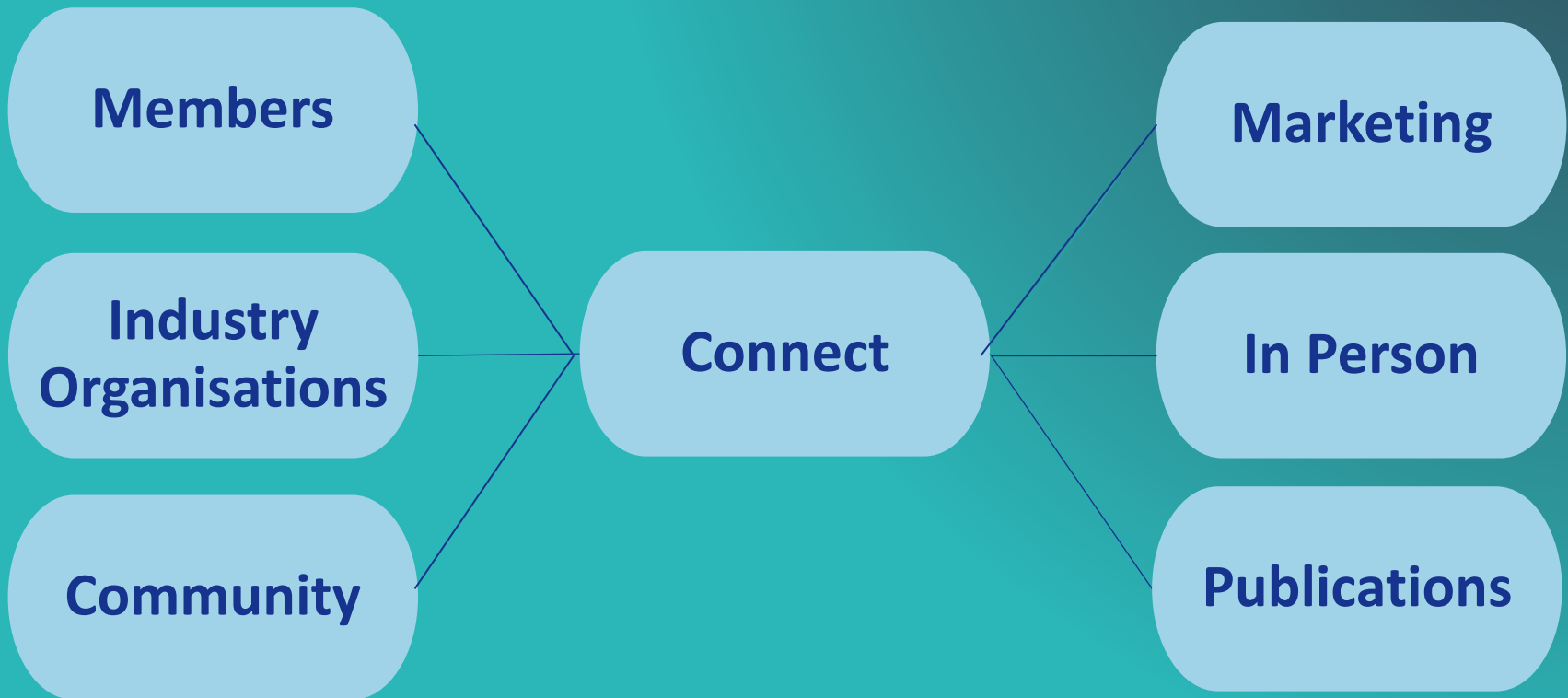
- 155 YEARS OF HISTORY
- TWO LOCATIONS
- STRUCTURE & FOCUS
- COMPETITIVE EVENTS
- WORLD CLASS FACILITIES
- DYNAMIC SOCIAL CALENDAR
- EXCELLENCE IN F&B
- WORLDWIDE NETWORK
- PLUS SO MUCH MORE



Membership Trends 2012 - 2020



RPYC Strategy 2022



How we look by the numbers:

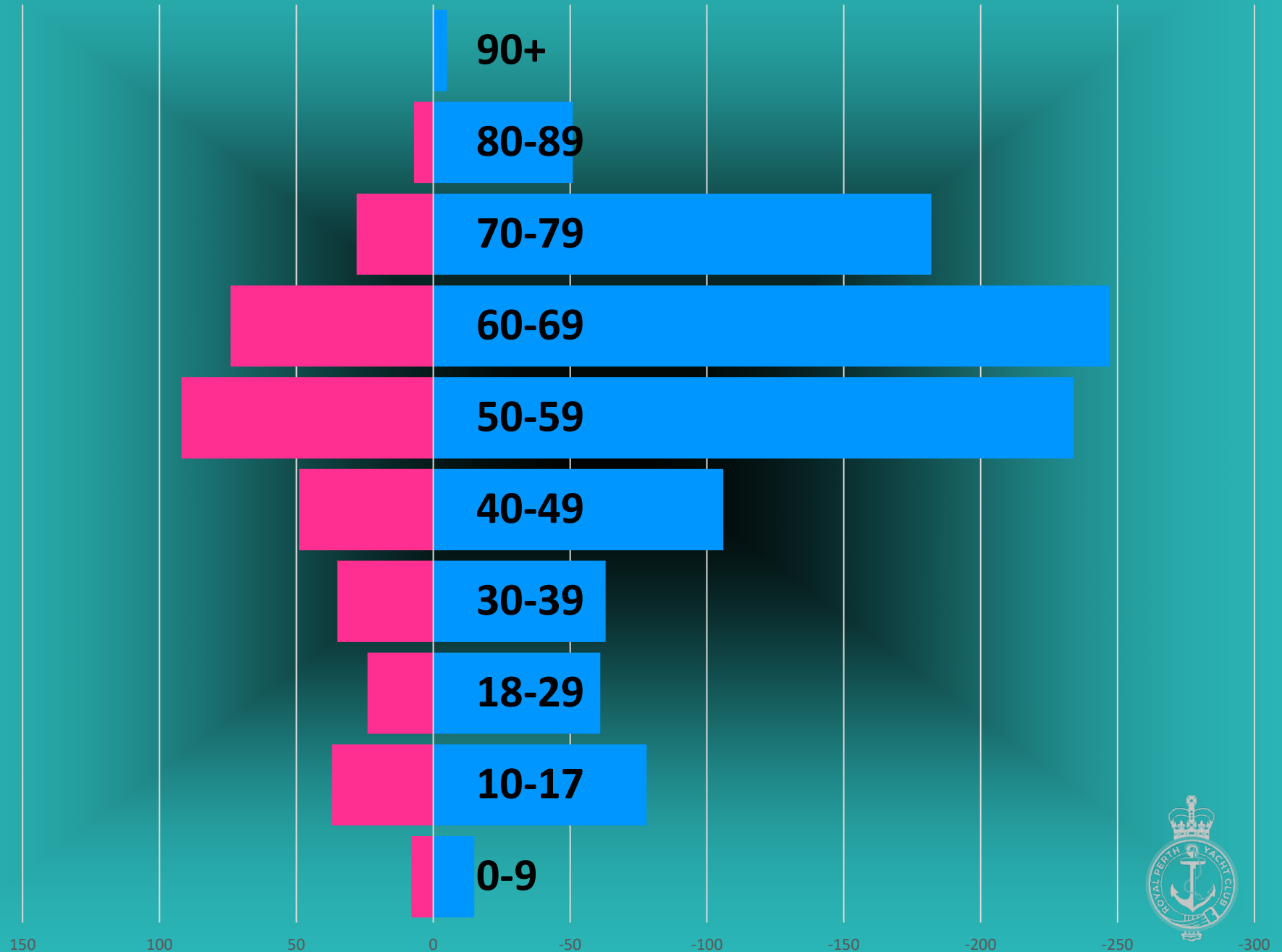
The changing look of the Royal Perth Yacht Club

Gender	2011	2020
Male	77%	75%
Female	23%	25%

Age	2011	2020
0-26	19%	14%
27-49	28%	20%
50+	53%	66%



RPYC Membership Pyramid 2020



QUESTION TIME

